



LOUISIANA
HEALTH CARE
QUALITY FORUM

PRESS RELEASE

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LOUISIANA HEALTH CARE QUALITY FORUM PLANS FALL SUMMIT *Event to Focus on Professional Viewpoints on Health Care Reform in Louisiana*

BATON ROUGE, LA – (Oct. 9, 2013) – Registration is underway for the Louisiana Health Care Quality Forum’s fall summit, “Health Care Reform and You: Professional Viewpoints,” on Oct. 31 at the Marriott Hotel in Baton Rouge. The event will provide insight from various stakeholders on the impact of health care reform in Louisiana.

Sheila P. Burke, Senior Public Policy Advisor with Baker Donelson’s Washington, DC, office, will serve as the keynote speaker. In addition to her role at Baker Donelson, Burke serves as a faculty member at the John F. Kennedy School of Government at Harvard University where she teaches a health policy course and co-directs a public policy simulation exercise. She is also a faculty research fellow at Harvard’s Malcolm Weiner School for Social Policy, a Research Professor at the Public Policy Institute and Distinguished Visitor at the O’Neill Institute for National and Global Health Law at Georgetown University. Her distinguished career includes 19 years on Capitol Hill where she served as Deputy Staff Director of the Finance Committee, Chief of Staff to Senate Majority Leader Bob Dole, and Secretary of the Senate. In these roles, she was involved with numerous legislative issues including those related to Medicare, Medicaid, Maternal and Child Health programs, welfare reform, budget reconciliation and previous legislative efforts to reform health care.

The fall summit will also feature Quality Forum Board Member **Donna D. Fraiche, Esq.**, attorney with Baker, Donelson, Bearman, Caldwell & Berkowitz, PC, who will lead a panel discussion among **David Callecod**, FACHE, President and CEO of Lafayette General Health System; **Vincent Culotta, M.D.**, President of the Louisiana State Medical Society; **Ray Peters**, Vice-President of Roy O. Martin Lumber Company and Immediate Past President of the Quality Forum Board of Directors; and **Carol Solomon**, President and CEO of Peoples Health.

Callecod has been recognized by the *Indianapolis Business Journal* as a “40 Under Forty” award winner, and is the recipient of an Outstanding Achievement Award in Business from his alma mater, Indiana Wesleyan University. Among his career successes are leading Lafayette General Medical Center through the successful transition of University Hospital and Clinics from the State of Louisiana. Under his leadership, Lafayette General has also experienced rapid improvement in both patient satisfaction and quality improvement.

Culotta is board-certified in obstetrics and gynecology and is a Fellow of the American College of Obstetrics and Gynecology and a Fellow of the American College of Surgeons. He is a member of the Louisiana Patients Compensation Fund Oversight Board and the Louisiana Delegation to the American Medical Association. In addition to his private practice in New Orleans, Culotta is active in mission work in Nicaragua and serves on the Advisory Board of the Archdiocesan Cristo Sana Board. He has been active in the LSMS since 1977 and has served on its Board of Governors since 1999.

Peters oversees employee benefit plans and health and wellness programs at RoyOMartin. He has completed several professional development programs, including the Louisiana State University (LSU) Executive Program, and holds a lifetime certification as a Senior Professional in Human Resources from the Human Resource Certification Institute. He is an advisory board member for LSU's Stevenson Entrepreneurship Program and was appointed by Gov. Bobby Jindal to the Louisiana Workers' Compensation Advisory Council.

Solomon has worked to expand Peoples Health's footprint, both in community support and in plan offerings that facilitate fulfilling lifestyles for seniors through comprehensive health care. Her career includes leadership positions at other Louisiana-based health care organizations, serving as CEO for MedFirst Health Plans and directing the development of a pilot managed care project at LSU Medical Center. She is President of WWOZ's Board of Directors and is a board member of the Louisiana Association of Health Plans, the Louisiana Public Health Institute and the Jefferson Business Council.

Michael Bertaut, Health Care Economist with Blue Cross and Blue Shield of Louisiana, will be the closing speaker. With 25 years of analytical experience in the health care, telecom and retail sectors, Bertaut has participated in more than 500 public discussions on health care costs and the impact of health care reform with stakeholder groups across the nation. He serves on the editorial board of the *Healthcare Journal of Baton Rouge* and the Advisory Board of the National Healthcare Reform Conference and Magazine.

The event is sponsored in part by Amedisys, Arcadia Solutions, Franciscan Missionaries of Our Lady Health System, Ochsner Health System and Postlethwaite & Netterville, among other area health care companies and organizations.

For more information or to register to attend the summit, please visit www.lhcqf.org.

About the Louisiana Health Care Quality Forum

The Louisiana Health Care Quality Forum is a private, not-for-profit organization, dedicated to advancing evidence-based, collaborative initiatives to improve the health of Louisiana residents. Its focus areas include quality measurement and analytics, clinical quality improvement, the patient-centered medical home/care coordination model, outreach/education, Louisiana Physician Orders for Scope of Treatment (LaPOST) and health information technology (IT). With regard to health IT, the Quality Forum is the State-Designated Entity to support health care providers and critical access/rural hospitals as they adopt and meaningfully use electronic health records and to lead the planning and implementation of the state's health information exchange. For more information, visit www.lhcqf.org.

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